PROGETTARE EDIFICI PER VALORIZZARE LA CSR

ALBERTO BRUNO – PROGETTO CMR
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BUILDINGS ARE FOR PEOPLE
We spend approximately 90% of our time indoors, and our environment is the largest determinant of our overall health.

That means our health begins at home and at work, and in all of the spaces we frequent on a daily basis.
WHAT DETERMINES THE STATE OF HEALTH?

INVEST IN PEOPLE FOR RETURN ON INVESTMENT

90% SALARY / BENEFITS


1% ENERGY

9% RENT / OPERATIONS
OWNERS VIEW THESE AS THE TOP BENEFITS OF HEALTHY BUILDINGS:

- Positive impact on building value: 62%
- Positive impact on building leasing rate: 73%
- Positive impact on occupant satisfaction: 79%

THE WELL BUILDING STANDARD™

The leading tool for advancing health & well-being in buildings and communities globally.
WELL AT WORK

FOR EMPLOYEES & CLIENTS:
- Health-focused environment
- Increased productivity
- Improved satisfaction and happiness at work

FOR COMPANY:
- Attract and retrain top talent, clients and investors
- Promote health to 100% of employees through WELL features
- Return on investment
- Lead the industry
A COMPREHENSIVE APPROACH TO WELL-BEING

- AIR
- WATER
- NOURISHMENT
- LIGHT
- MOVEMENT
- THERMAL COMFORT
- SOUND
- MATERIALS
- MIND
- COMMUNITY
WELL AT WORK

15%
Average participation in corporate wellness offerings

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100%
Participation in a WELL Certified space

Estimates based on 3,135,477 square metres, 300,000 employees and 250 workdays.
Cost represented is for certification fees only and does not include potential consulting or hard costs.
Why WELL?

Our values stand on a foundation of SAFETY, INTEGRITY, INCLUSION, and DIVERSITY.
Jacobs Italia Internal Survey after WELL certification

- 90% comfort
- 84% health
- 74% work in team